

# SYNERG

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## PROFILE

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BUYING OFFICE IN TIRUPUR, INDIA

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# Who are we?

Tirupur t-shirts manufacturers industry in india has over 5000 small, medium and large scale factories. We have been working very closely with the apparel manufacturers in tirupur for more than eleven years and the experience we have gained in the wholesale manufacturing industry will help you to find the right factories, which are approved and audited either by SA 8000 or SEDEX or OEKO Tex Standard 100. The insights we have derived from the apparel manufacturing and supplying process allow you to achieve the best of price, quality and service in tirupur manufacturers industry in tirupur in India, thus giving you the best competitive advantage over your competitors. A factory in Tirupur manufacturers industry usually is specialized in a particular type of manufacturing and cannot manufacture other types of garments, therefore we help you to identify the right factories according to your needs, this is one of our core competitive advantages. We also work very closely work with our factories to derive at the right prices you, our buyers. We manufacture export cotton knitted, polo, blank / plain, custom promotional t-shirts, underwear, boxer shorts for Mens wear, ladies wear, kids wear, children clothing, school wear, baby wear, sports wear. We also manufacture supply custom knitted garments, body suits, rompers, dresses, pants, leggings, jeggings, shorts, dresses, maternity wear, maternity clothes, inner wear, underwear, mens boxer shorts, mens casual shirts, ladies panties, pajamas, night dress, nightwear, nighties, ladies clothing, ladies tops, sportswear. We use organic cotton, pima cotton, interlock, rib, viscose, spandex, blends of cotton, viscose, polyester to manufacture t-shirts and knitted garments.

# Why Make in India?

India is the largest producer of polyester, second largest producer of cotton and viscose. Indian clothing manufacturing industry dates back to Harappan civilization. With availability of raw materials such as cotton including pima cotton, organic cotton as its competitive advantage, centuries of experience, availability of skilled and unskilled labors, undoubtedly India is the best t-shirts manufacturers industry. Being the tenth largest economy in the world, India has the availability of state-of-the-art airports, ports, infrastructure, transport facilities for smooth functioning of the t-shirts manufacturing industry. Thus ensuring you timely availability of you garment orders. India is one of the safest nations for expatriates thus ensuring maximum safety when you, our international customer, visit to monitor your orders in our garments manufacturers industry. All these facts sums up to the fact that India is world-class T-shirts manufacturers, who can produce quality garments and related products.

# Why Make in Tirupur?

Tirupur in India is called the t-shirts manufacturers suppliers capital in India and is located in southern Indian state of Tamil Nadu near Coimbatore city. The name denotes the fact that Tirupur city is the hub of wholesale clothing manufacturing in India and the reason for that is the availability of Ginning mills, spinning mills, t-shirts knitting factories, knitted garments dyeing factories, garment printing factories, garments sewing factories, garments embroidery factories, t-shirts washing factories all within the 15 km radius of this city. This ensures that there is zero delay in manufacturing process as Tirupur does not depend on external factors to manufacture t-shirts and this is the best competitive advantage of this Indian wholesale manufacturers industry in Tirupur. Availability of International airport and five star hotels within 50 km radius make it even more compelling to add, that this is one of the best Indian cotton garments manufacturers facilities in the world.

# Our Services

- Market researches and trends in the T-shirt manufacturing and exporting industry in Tirupur. Collecting and sending occasional Samples from T-shirt factories if necessary.
- Providing the best prices with in the vast pool of Men's Wear, Women's Wear and Kid's Wear T-shirt factories in Tirupur.
- Delivering high-quality T-Shirt Clothing with minimum requirements of AQL 2.5.
- Sourcing T-Shirt factories with Technical and Ethical compliance from SA 8000, SEDEX and OEKO - TEX Standard 100.
- Effective Supply-chain management with in the different processes of the T-Shirt Manufacturing Industry in Tirupur.
- Planning & assisting business trips to India for our International Buyers.
- Effective communication between our International buyers and the T-Shirt manufacturing factories in Tirupur, India.
- Follow up of export documents and merchandise to customs regulations.

# Business Model

We at 'Synerg', as an apparel clothing agency based in Tirupur in India, have learned the business process of this garment industry and have developed a efficient business model through which we implement all our orders. Our business model incorporates into our vision of providing the best of 'PQS' – Price, Quality and Service to our buyers.

## STEP I:- Costing and Sampling

Our buyers send us the CADS/Samples for Costing.

- We Quote them the best possible price using our wide network of factories.
- Our buyers then place us the sampling programme.
- We deliver the samples with in a maximum of 21 days.
- Our buyers then confirm the orders.

## **STEP 2:- Threat Identification**

**We, as an experienced t-shirts garments sourcing agents in Tirupur in India, realize that the Initial stages of any order is the most critical, therefore our business model is designed in such a way that most of the problems are identified and rectified as soon as the orders are placed.**

**Once the orders are received, the relevant QC's organize a meeting with the concerned merchandising department to discuss about the potential threats of that particular style.**

**Once the threat is identified and solvable, it is marked in the PO's then given to our suppliers so that everybody can be aware of the possible problem. If the threat is unsolvable, the same is informed to the buyer and a suitable alternative is decided.**

### **STEP 3:- Timeline**

We, as an experienced apparel clothing buying agency in tirupur in India, are completely aware of the importance of delivery date of any order therefore we not only aim the Final delivery date but more importantly the submission timelines with in the delivery date.

#### **Sample sending Timelines from the date of placement of orders:-**

- 15 days to send Fit samples/Lab dips for approval
- 15 days to send Accessories/Hangers for the receipt of LOF.
- 25 days to send Proto/Buying samples.
- 40 days to send Pre-production samples.

#### **2. Sampling sending Timelines from the delivery date of the orders:-**

- 10 days before delivery to send the Production sample.
- 10 days before to send all test reports.
- 3 days before to send all the AQL reports.

## STEP 4: Approvals

We, as an apparel sourcing agency in tirupur in India, understand the importance of approvals from our buyers as our intention is to make the goods exactly the way our buyer wants us to and hence have incorporated the below approvals in to our busines model. Therefore, before any shipment is authorized below approvals need to be obtained by the Quality controlling team and submitted to our buyers,

- Fit approval.
- Fabric Quality approval.
- Lab dip approval.
- Print/Embroidery approval.
- Hanger/Accessories approval.
- Pre-production sample approval.
- Bulk fabrics approval for colour/quality.
- Production sample approval.
- Test reports approval.
- Packing Methods approval.
- AQL reports approval.

## STEP 5: Quality

A Garment without quality is NO garment at all. Hence we have given our utmost importance to the quality of our garments. We have formulated tactical checkpoints in the process of our orders so that no quality defects goes unnoticed. The check points are,

- When the bulk fabric comes in, a piece of fabric is cut and then send to a preferred test house. The actual result is send to our buyers.
- When the bulk fabric comes in, a piece of fabric is cut and in-house testing is done for pilling, shrinkage and dimensional stability. Only if the results are in acceptable range, bulk production is allowed to the factory.
- For each and every order two online inspections is done to ensure the factories follow our buyers comments precisely.
- All the orders are inspected with in the standards of the AQL 2.5. Only if the goods pass these standards the shipments are allowed to move the port.

# TESTIMONIALS

"Synerg is a very professional and well run organisation. They fully understand the needs of the European market and buyers demands in regards to quick submissions and on time deliveries. At the same time- they always ensure good quality in production." Buyer, Leisurewear International, Manchester, UK.

"We have been working with Synerg for some time now and we have been very impressed with their professionalism and co-operation. They have a good understanding of the UK requirements and produce a good quality, attractive range of garments for us." Senior buyer, Brecrest baby wear, Manchester, UK.

"We have experience of other agents and can commend Synerg to be truly one of the best in the services they provide. They could not be anymore approachable or more helpful. Issues are resolved straightaway and without fuss" Account Co-ordinator, The Fielding group, Dunstable, London.

# FURTHER INFO

Visit our Virtual Showroom <http://www.thesynerg.com> to see the kinds of products we manufactured.

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